

The Change Leader's Roadmap: How to Navigate Your Organization's Transformation

Dean Anderson



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Your roadmap to transforming an organization!

In this companion volume to Beyond Change Management, the authors provide you with specific how-to guidance for putting their breakthrough change theory into practice, offering detailed tools, techniques, and step-by-step processes. The Change Leader's Roadmap--part of The Practicing Organization Development Series--provides the most comprehensive guidance available today for building transformational change strategy and designing and implementing successful transformation. The book gives you an extensive thinking discipline that helps you tailor the most effective change strategy and process plan for your specific organization, showing how to prioritize, integrate, and consolidate the multitude of human and organizational change initiatives that are required to support future success. In addition, you'll learn about key change support infrastructures that enable the organization to function effectively while it is undergoing its change.

"A useful model with pragmatic guidelines and clear and explicit tools and techniques that will assist individuals and groups thinking through and effectively leading the process of change in their organizations." --John Carter, Ph.D., GIC Organization & Systems Development Center



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