



Comedy Writing Secrets: The Best-Selling Guide to Writing Funny and Getting Paid for It

Mark Shatz, Mel Helitzer

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- Exclusive tips for injecting humor into articles, speeches, advertisements, greeting cards, and more.
- New instruction on writing for online markets and social media.
- Advice on brainstorming and editing to beat writer's block and generate new material.
- Exercises and expanded instructions for exaggeration, reverses, word play and more to practice and refine your writing skills.

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