



Dollars, Distance, And Online Education: The New Economics Of College Teaching And Learning (American Council on Education Oryx Press Series on Higher Education)

Martin J. Finkelstein, Frank I. Jewett, Bernhard W. Scholz, Carol Frances

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Instructional technology and distance learning have changed the meaning of attending college. Today's students can now learn through various forms of electronic communications media, including radio, television, the computer, and the Internet. But are the costs outweighing the benefits? This new addition to the Series on Higher Education, analyzes and assesses the costs of information technology for teaching and learning in higher education. Containing 15 essays that identify the positive and negative cost implications of information technology, this timely and detailed resource also explores how the increased use of information technology is transforming higher education, the different ways it can be used to teach different kinds of students, and the impact this increased spending has on college budgets.

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