

Associated Press Guide to News Writing: The Resource for Professional Journalists

René J. Cappon



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Associated Press Guide to News Writing: The Resource for Professional Journalists René J. Cappon A former AP General News Editor offers novices and seasoned professionals practical advice and lively commentary on writing like a pro. He covers all the essentials of researching, generating, and writing: developing a hook, choosing the right words, constructing a good lead, and more.

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