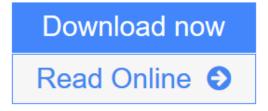


Consulting Mastery: How the Best Make the Biggest Difference

Keith Merron



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Keith Merron believes that most consultants follow a consulting model that may make a lot of money, or add value, without making a real and enduring difference. In Consulting Mastery, he argues that the most powerful element in making that difference is the consultant's inner stance - those attitudes, assumptions, beliefs, goals, and strategies that underlie his or her consulting practice. Each of the book's five sections guides the reader through a journey of self-exploration fueled by the wisdom of master consultants. Section one, Understanding Consulting Mastery, lays the conceptual foundation of the book. Sections two through four explore different aspects of Mastery in Action, from how to create a mutually satisfying, empowering relationship, to how a master consultant applies knowledge, to utilizing self-awareness in consultancy. Section five provides a road map for learning - guidance for readers who want to deepen their ability and become not only more successful, but more masterful.



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