

Visible Self: Global Perspectives on Dress, Culture, and Society

Joanne B. Eicher, Sandra Lee Evenson, Hazel A. Lutz



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The authors elaborate on what dress is, define ethnocentrism and position dress in todays society. Using Western and non-Western examples, the book fosters an appreciation of the diversity of surface appearance through an exploration of the common purposes served by dress to protect, satisfy and communicate. The Visible Self, 2nd Edition, analyzes the act of dressing - not simply putting on clothing, but cleansing the body and adorning it.



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