



# Intellectual Property: The Law of Copyrights, Patents and Trademarks (Hornbook)

*Roger Schechter, John Thomas*

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**Intellectual Property: The Law of Copyrights, Patents and Trademarks (Hornbook)** Roger Schechter, John Thomas

This work provides a comprehensive treatment of all three major branches of intellectual property law, surveying basic principles and emerging issues. The book summarizes what is clear, identifies what is unsettled, and offers concise views on how some open issues might be sensibly resolved. This text also deals with a variety of related intellectual property topics, including state laws governing the misappropriation of intangibles, state protection for the right of publicity and for trade secrets, and both federal and state rules concerning false advertising and deceptive trade practices. The authors use numerous examples to guide you through various technical areas.

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