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Jeffrey J. Arnett, Ashley Maynard



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Help students understand how culture impacts development- and why it matters.

Through current research and examples from around the world, Arnett/Maynard's *Child Development* provides students with a more accurate and practical understanding of how development works in the real world. Whether they travel the globe or remain in their home towns, in a culturally diverse and globalized world students will benefit from being able to think culturally about human development. New U.S. and international videos, shot in several countries, allow students to observe similarities and differences in human development across cultures.

A better teaching and learning experience

The teaching and learning experience with this program helps to:

- *Understand Culture and Diversity* Extensive cultural coverage is woven into the narrative and on vivid display in images. Learning objectives are listed at the start of each chapter as well as within the chapter along every section to help students better organize and understand the material.
- *Personalize Learning* The new MyDevelopmentLab with MyVirtualChild delivers proven results in helping students succeed and provides engaging experiences that personalize learning.
- *Improve Critical Thinking* Students learn to think critically about the influence of culture on development.
- Engage Students Students are fascinated to learn about similarities and differences in child development

across cultures

- Explore Research Students are presented with current research and examples from around the world.
- Support Instructors All supplements were developed around the textbook's carefully constructed learning objectives.

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