



Building Your Home Inspection Business: A Guide to Marketing, Sales, Advertising, and Public Relations

Carson Dunlop and Associates

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Written by one of North America's leading home inspection firms, and based on the experiences of that company, this book will help both new and established inspectors focus on strategic business growth and marketing in a competitive profession. You will find clear, logical advice that has been field-tested for success. The accompanying CD-ROM contains marketing and advertising templates that you can personalize for your business needs.

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